

## Interview Assessment #1

**Name of Professional:** Joaquin Tamez

**Profession/Title:** Managing Partner

**Business/Company Name:** TACC Enterprises

**Date of Interview:** September 21, 2016

My first interview was with Joaquin Tamez. He has been in high positions of many businesses in the past such as Vice President of Hotels.com, CEO of BestDay.com, and Managing Partner of TACC Enterprises. He helped grow BestDay.com to \$550 million and has a grave amount of experience with entrepreneurship. From our meeting, I was aiming to gain information about entrepreneurship and the main struggles startup companies go through.

Through the interview, I acquired new information and insight pertaining to entrepreneurship. The most important piece of advice I had gotten from Mr. Tamez was to find a good business partner. He stressed this many times throughout the interview as he may have had trouble with this in the past. I understand why Mr. Tamez says this as the business partner will be with the company through the end. When I start my business, I must make sure I am consulting with the best people possible. I need to understand that this may be the most important factor in the success of the business and I must do some research into who I choose to be a partner in the business. Other information I have learned from the interview was the importance of networking. Before the interview, Mr. Tamez took me around the Dallas Entrepreneur Center and spoke to professionals with me. Networking allows one to expand their connections and have more influence throughout the business world. This is important to me as I am just a high school student and must make my mark in the world. Furthermore, I learned a new method of advertising that could pertain to my future business. Nowadays, the best way to advertise is through social media and word of mouth. This is the most affordable and efficient way to advertise for startups and I will need to consider this for the future. I will direct my research towards looking into the ways businesses gain the consumers interest towards their company.

From the interview, one thing that I learned that was unexpected was the importance of joining a startup in order to gain experience. Before the interview, I had not thought of this as a good way to gain experience. I would be able to work with other entrepreneurs in the beginning stages of their business and learn about all the factors that go into starting a business. If I end up joining a startup company, I will get a hands on feel for what entrepreneurs go through on a daily basis.

The most exciting part of my meeting with Mr. Tamez was being able to interview a professional and learn from the advice given to me. This was the first time I had actually given an interview to someone and it was a great experience. I was able to learn a multitude of new information about new ways to do certain things in today's world. At first, I was a little nervous, but I had to think that I am the one giving the interview, so there should be no reason to be worried. As I grow older, I will continue to gain more knowledge about entrepreneurship and all

that it entails. My experiences such as interviews will build upon each other and help me gain a wide variety of information about my topic.